

Company Profile

PHÂN PHỐI ĐỘC QUYỀN TAI VIỆT NAM



TRU SỞ HỒ CHÍ MINH

527 Nguyễn Oanh, Phường 17, Quận Gò Vấp Tel.: + (8428) 39841657- 39841658 Hotline: 0777.06.4444 - 0772.266.622

CHI NHÁNH HÀ NÔI

Căn L7~84 Khu Đô Thị Mới Đại Kim - Đại Kim - Hoàng Mai Tel.: +(8424) 39729306

Hotline: 090 244 3484

CHI NHÁNH ĐÀ NẪNG

441 Bùi Trang Chước Phường Hoà Xuân, Quận Cẩm Lệ, Đà Nẵng Tel: (8423) 66 503 355 Hotline: 0786 334 343





Factory

- Square Meters:70,000
- Employees:500+













Leader

The company leader has accompanied the Chinese President to visit European countries for many times and held business negotiations to discuss the development of the industry.





with president Mr.Xi JingPing visit Italy

Our Leader: the second row of the

fourth on the left

with president Mr.Hu JingTao visit Portugal our leader:the second row of the first on the right





Leader

Our leader came to Germany and dine with partners in our German head office discussing the future direction of development





Leader



利浦尔灯目义乌海撞"李电" 查获30多万假冒品

2007年12月14日 08:05:12 浙江在线新闻网站



伊拉克代摩岛指引工商人品找到假管品

添江在线12月14日银 12月10日晚上,浙江奥司编翔期电器有限公司接到其代 理商的举报后,连夜赶到义乌、配合当地工商部(7)一举查获了价值30多万元的假置 该公司品统"利浦尔"的货物。昨天下午,记者获悉、涉寨货车已被刑物。

成功夜搞"李泉", 一位名叫阿布巴克的伊拉克為人是关键人物。作为"利浦尔 在中东地区的代理商,阿布巴克一直深受当地市场的假置产品之害。他说,前段时 间。他在巴格达地区和土耳其市场上发现了大量假冒品,调查后得知,大部分产品 的出货地都在义乌。

12月10日下午,阿布巴克在父岛的一个仓库里发现了1500多箱正准备运往伊井克的假置"利浦尔"产品。厂家获得线索后,立即向当地工商部门举报。记者在现场看到,所有的假置资物都做了很好的伪装。外包装与假音商品完全无关。当晚,杨据一个传真号码。办案的工商人员连夜检查了两家涉嫌参与的贸易公司,并在发资单上找到相关证据、据介绍、由于涉案会额巨大、此零户移交公安机关处理。

奥司朗董事长王仁乐说,自从两年前"利浦尔"打赢了与"飞利浦"的商标官司师 ,他们在海外尤其是中东地区的市场份额急剧扩大。同时,各式各样的"李鬼"也名 何机出动,企业的维权难度不断加大。不过,王仁乐表示,企业在树品牌和打假之 间。力度不可偏废。

- We cooperated with Chinese Customs to destroy counterfeit Liper products. Liper will always protect our own brand.
- Liper is a brand that has a long history and the actions that are harmful to our brand are strictly forbidden. Once, a company in Hong Kong was sentenced to pay 250,000 RMB for infringement of Liper's trademark right.



Social Media

- The amount of fans in Facebook more than 2,000,000
- The amount of fans in Tiktok more than 200,000.





25 Following Following

214.4K Followers **466.6K** Likes



Market

- our business cover all over the world
- the main markets in Europe such as Germany, Italy, France, and Spain





- After extremely inspect of our factory, laboratory, design and quality of the product, we signed the agreement with Japan Toshiba Co., Ltd
- Liper is the one of a very important manufacturer of Japan Toshiba Co., Ltd in China



TOSHIBA







Co-Branding Jointly Launch



Product Line

we provide world first-class integrated lighting solutions for global commercial lighting, indoor lighting, and outdoor lighting.

- led floodlight
- led downlight
- led streetlight
- led high bay light
- led solar light
- led panel light
- led track light
- led wall light
- led tube
- led strip light
- led magnet light





Laboratory

we have established a national-level R&D technology center and laboratory including a variety of testing equipment, such as EMC TEST, waterproofing test machines, pressure test machines, high and low-temperature impact test machines, integrating sphere test machines, dark room test machines, surge test machines, salt spray test machines, ground resistance test machines, temperature rise test machine, simulated transport shock test machine, etc









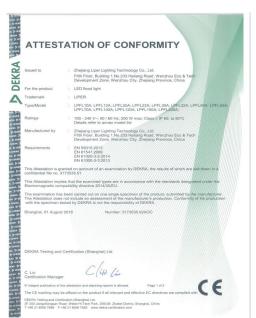


liper Certificate



Certificate of Suitability

(2) (5)











TEST REPORT

To:	ZHEJIANG LIPER LIGHTING TECHNOLOGY CO.,LTD	To:	9
Attn:		Attn:	-
Address:	FIFTH FLOOR, BUILDING 1,NO.233 HAITANG ROAD, WENZHOU ECO & TECH DEVELOPMENT ZONE, WENZHOU CITY.	Address:	
Fax:	86577-86815838	Fax/E-mail:	-
Tel:	86577-86827777	Tel:	2

Supplier: ZHEJIANG LIPER LIGHTING TECHNOLOGY LCIE China Offer:

Location	FIFTH FLOOR, BUILDING 1,NO.233 HAI ROAD, WENZHOU ECO & TECH DEVELOPMENT ZONE, WENZHOU CITY		Sample No.	SH180813/065	
			Start date:	August 16, 2018	
		F	inish date:	August 21, 2018	
		Sta	ndards used: (Date):	IES LM-79-08	
		Secti	ons examined:	Electrical and Photometric paramet	
<led down="" light="">< LPDL-26A-Y></led>			Note	-	
Test done by:	est done by: Approv		ed by:		
Project Engineer		Senior Project Engineer Kong HUANG			

- The main products have passed IEC, CB, CE, GS, EMC, TUV, EMC, LVD, ERP, SASO, etc, international certifications
- CQC and CCC China national certifications
- 12 patents for invention
- 100 patents for utility
- 200 patents for design



Canton Fair

As a leading lighting company with a famous brand, we are one of the most important players who lead the direction of the Chinese lighting industry. Based on all the above, we got the key brand booth at the canton fair every year. We have presented our company's new products at the Canton Fair's new product selections lanuch many times.



liper Clients



































































































liper Distributor showroom





































liper GERM















liper Package

All the packaging of inner boxes and cartons are with fancy and unique Liper design





Promotion support

- As to promote the LIPER brand to be known by the consumer
- we launch the promotion support policy to help clients who purchase liper lights to do the market better and easier





PROMOTION SURPORT(1)

■ Promotion Materials List:

First, we will provide you with various promotion materials, like shelves for products, calculators, notebooks, bags with Liper logo and so on.



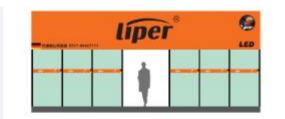
check more info: https://www.liperlighting.com/news/as-to-promote-the-liper-brand-to-be-known-by-consumerwe-launch-the-promotion-support-policy-to-help-clients-who-purchase-liper-lights-to-do-the-market-better-and-easier/



PROMOTION SURPORT(2)

□ Showroom Construction:

we will help our customers to design the showroom, also can help prepare the decoration material



















check more info: https://www.liperlighting.com/news/showroom-of-some-liper-partners/



PROMOTION SURPORT(3)

☐ Commercial Advertisment:

we offer the client commercial advertisement. The clients can choose to do the commercial AD and come back Liper to subsidy their input











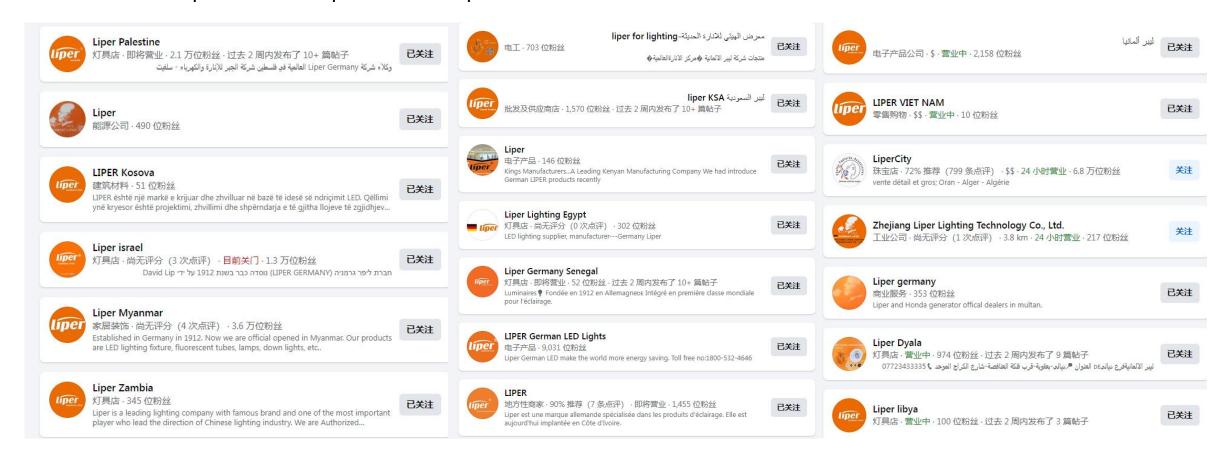




PROMOTION SURPORT(4)

■ Online Advertisment:

We will arrange online advertisements in Facebook, Tiktok, and other platforms We will help create and operate online platform as well





PROMOTION SURPORT(5)

■ Exhibition

We will help our customers to hold fairs and pay for the cost of booth We will send people to participate in the exhibition and help promote





